



For Immediate Release

Newave® and MobiZcan join in a relationship to develop the Latin American RFID market

Plain City (Columbus), Ohio-August 4, 2021. Newave Sensor Solutions, LLC (NSS) announced that a new agreement with MobiZcan Technologies, LLC of Plano, Texas has been completed to jointly develop the RFID business in the Latin American countries. MobiZcan has been appointed as Newave's exclusive representative for Newave's patented antennas and radiators while Mobizcan will also continue to represent SLS RFID (www.slsrfid.com) for RFID portals and tunnels to the region. This new agreement will include coverage of Mexico, Central and South America, as well as the Caribbean..

Mark Timms, CEO of MobiZcan Technologies stated: "MobiZcan Technologies is the exclusive sales agency for leading brands of RAIN RFID, IoT and AIDC technology in the Latin America region. With an in-region team of Spanish and Portuguese-speaking experienced industry sales professionals, MobiZcan leverages its network to greatly expand the market share of its principals. We believe that formula will be successful with Newave and their highly regarded Wave® antenna products."

Barry Burnside, a Founder and Board Member of Newave advised:" We at Newave are very excited to have completed an agreement with MobiZcan (MBZ) to represent us in Latin America. For the last several years we have worked with numerous system integrators in LATAM who have expressed great interest in Newave products, especially our Wave antenna. MBZ will now provide the in-market resources and communication expertise needed to advance and greatly expand these relationships. We believe with this new partnership that LATAM offers an excellent growth opportunity and we look forward to working closely with Mark Timms and his Team to make that a reality."

About MobiZcan Technologies,LLC

Possessing over three decades of experience driving sales results in the RFID and data capture industries at companies such as HID, Intermec and Honeywell, Mark Timms founded MobiZcan Technologies in 2014 to exclusively represent leading data capture providers in the Latin America region. MobiZcan Technologies maintains long-standing relationships with customers, systems integrators, resellers and consultants within the RAIN RFID and IoT technologies market in Latin America, providing them with the most advanced technology and reliable products required to accelerate the digital transformation of their business.

www.mobizcan.com

About newave® Sensor Solutions:

Newave is a leading provider of optimized solutions for today's most challenging item-level Radio Frequency Identification (RFID) problems. The company develops industry-standard RFID technology based on the patented wave® antenna that sets a new standard for accuracy, versatility and efficiency. The wave is the first and only antenna specifically designed to be used for item-level RFID solutions. newave's core technology was developed by the world-class ElectroScience Laboratory (ESL) of The Ohio State University, a pioneer in RF research and development under the direction of newave's Chief Technical Officer (CTO), and is produced in partnership with Wistron NeWeb Corporation (WNC), the Taiwan-based global leader in antenna manufacturing. newave's

management team leverages a strong technical and international business heritage in a variety of industries for accomplishing its mission of providing optimized solutions to today's greatest RFID challenges. For more information, please visit us at www.newaverfid.com. *newave®, Wave® and smartShelf™ are trademarks of newave Plain City (Columbus), Ohio USA

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