



**For Immediate Release**

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**newave® and SLS Complete an Exclusive Agreement Extension**

**Plain City (Columbus), Ohio-October 2021.** newave Sensor Solutions, LLC announced an agreement with Smart Label Solutions(SLS),LLC. that will extend SLS exclusivity through 12/31/2024. The agreement has been expanded geographically to cover North America, the European Union (EU), and Latin America (LATAM) and continues the successful market leadership by SLS for their D-Series™ portals which are powered by newave's patented wave® antennas. The exclusive arrangement also covers all portals, doors, conveyors, and mobile applications sold by SLS and using newave's wave® antenna.

Jeff Hudson, CEO of Smart Label Solutions stated: "SLS is extremely excited about the extension and expansion of our relationship with Newave! SLS and Newave have combined efforts over the years to build best in class RFID solutions! These solutions are purpose built to focus on use cases that create invaluable visibility to our customers supply chain. With the current global state of supply chains, we are poised for explosive growth!"

Barry Burnside, a Founder and COO of newave advised: "Newave is excited to announce the extension and expansion of our exclusive agreement for portal solutions with Smart Label Solutions (SLS). We have worked exclusively in North America (NoAm) with SLS for six years and over 15,000 installations. SLS has recently significantly expanded their resources for NoAm and internationally and we look forward to leveraging that success to the EU and LATAM. We believe this expansion will generate significant growth for both companies domestically and internationally and we look forward to making that a reality."

**About Smart Label Solutions,LLC**

Smart Label Solutions (SLS) combines hardware products from leading manufactures with their suite of RFID software and Barcode software products. Smart Label has partnered with leading manufacturers of RFID Hardware and Barcode Hardware to provide their customers with best in class products. SLS delivers customer focused solutions that provide improved accuracy and efficiency to your existing business processes. For more information visit [www.slsrfid.com](http://www.slsrfid.com)

**About newave® Sensor Solutions:**

Newave develops both patented RFID item-level technology and unique solutions based on the patented *wave*® antenna. The wave is the first and only antenna specifically designed for item-level RFID solutions. The wave is newave's platform technology, developed by the world-class ElectroScience Laboratory (ESL) of The Ohio State University, under the direction of newave's Chief Technical Officer (CTO). The wave is produced in partnership with Wistron NeWeb Corporation (WNC) a global leader in antenna manufacturing. Newave is managed by team with strong technical and international business experience in a variety of industries. For more information, please visit us at [www.newaverfid.com](http://www.newaverfid.com); newave®, wave®, waveModule™, smartShelf™, SIMS™ and smartGarment™ are trademarks of newave sensorSolutions, LLC Plain City (Columbus), Ohio USA

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