



### **For Immediate Release**

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## **newave® sensorSolutions recognized as a leading RFID Solution Provider by CIO Applications magazine**

Plain City (Columbus), Ohio-November 7, 2019. newave Sensor Solutions, LLC announced that they have been recognized by CIO Applications as a Top10 RFID Solution Provider in 2019. This is an annual listing of companies that are at the forefront of providing RFID solutions and includes companies like Impinj, Smart Label Solutions, RF Controls, and SML . "[Top 10 RFID Solution Providers](#) ."

This honor was an acknowledgment of newave's superior RFID technology which is based upon its patented wave® antenna , designed specifically for item-level RFID. Newave is an Ohio based RFID technology and designer of unique solutions that were not previously possible. With patented technologies such as the wave antenna, Nobel™ smart reader and smartShelf, newave has extensive experience in technology innovation and successful business development in a variety of industries from large corporations to smaller ventures

This success also includes a long term partnership with Smart Label Solutions (SLS) to jointly develop a unique dock door portal for a variety of industries. By mid 2020, there will be nearly 10,000 installations of the smartPortal™ both in the North America and abroad. SLS, a long-time technology partner with newave, was also identified as a Top 10 RFID Solution Provider . SLS is newave's in-market executional support partner for smartShelf and smartPORTAL™.

Barry Burnside, a Founder and Board Member of newave advised: " We are very pleased to be named to the 2019 Top 10 RFID Solutions Providers by Retail CIO Outlook. Newave's unique RFID design capabilities has resulted in five patents and superior products like our Wave antenna, our industry leading portals working with SLS and our smartShelf which provides real-time on-shelf inventory management at retail. We believe we have clearly exhibited innovative and leading industry RFID solutions."

### **About CIO Applications:**

Published from Fremont, California, CIO Applications is a technology magazine, that provides a knowledge network for CIOs to discuss their innovative enterprise solution and allows IT Vendors to learn about new solutions that can help grow their business.

## **About newave® Sensor Solutions:**

newave is a leading provider of optimized solutions for today's most challenging item-level Radio Frequency Identification (RFID) problems. The company develops industry-standard RFID technology based on the patented Wave® antenna that sets a new standard for accuracy, versatility and efficiency. The Wave is the first and only antenna specifically designed to be used only for item-level RFID solutions. newave's core technology was developed by the world-class ElectroScience Laboratory (ESL) of The Ohio State University, a pioneer in RF research and development under the direction of newave's Chief Technical Officer (CTO), and is produced in partnership with Wistron NeWeb Corporation (WNC), the Taiwan-based global leader in antenna manufacturing. newave's management team leverages a strong technical and international business heritage in a variety of industries to accomplish its mission of providing optimized solutions to today's greatest RFID challenges. For more information, please visit us at [www.newaverfid.com](http://www.newaverfid.com). \*newave®, Wave® and Smart Shelf™ are trademarks of newave Plain City (Columbus), Ohio USA

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