



NEWAVE[®]
Sensor Solutions

For Immediate Release

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NeWave[®] Sensor Solutions Announces the Expansion of Its Advisory Board

Plain City, Ohio – March 27 2014 – NeWave Sensor Solutions, LLC today announced the expansion of its Board of Advisors (BOA). This BOA provides informed guidance and advice on corporate matters and business development serving as a sounding board for NeWave's Senior Leadership Team and Board of Directors. The new BOA members include:

Michael Blue, MD - Mike received his medical degree from The Ohio State University College of Medicine. Mike specializes in Emergency Medicine and has extensive experience as a medical advisor for venture capital firms.

Phillip Dignan - Phillip was the Founder of Appian Venture Capital and Genesis Ventures. He served as Vice President for Salomon Brothers Tokyo, the London foreign exchange and fixed income practice and served on the Board of Skytek, an RFID module company started by former Motorola engineers.

Michael Lovsin - Michael is a senior retail marketing executive with over 30 years of experience building retail sales with major North American retailers including Shopper's Drug Mart, Ulta and Loblaws. Michael brings a wealth of retail marketing knowledge as NeWave seeks to rapidly expand their presence in mass retail.

Craig Mayton JD - Craig received his law degree from The Ohio State University and currently practices law in Ohio. Craig is a previous military interrogator who won the Army Commendation Medal during the Cold War. Craig speaks Russian and beyond his legal expertise has extensive experience in Central and Eastern Europe (CEE). His previous experience includes Chairing of the Ohio State Bar Association's Access to Justice Committee, Chief Legal Counsel, Ohio Auditor of State's Office and First Assistant Attorney General, Ohio Attorney General's Office.

These new members join a seasoned team of current advisors which includes:

Robert Burkholder PhD - Bob received his PhD from The Ohio State University (OSU) in Electrical Engineering and has since that time has worked at OSU's ElectroScience Laboratory where he is currently a Professor. He is a Fellow of the IEEE and a Full Member of the International Union of Radio Science (URSI). Currently Dr. Burkholder is serving as Associate Editor for IEEE Antennas.

Ron Premurosa PhD - Ron has a PhD in Accounting from Florida Atlantic University. He is currently a Board Member, Research Chair and Vice President at AIS Educators Association. Ron also serves as an Assistant Professor at The University of Montana

and has extensive previous experience in the Electronic Article Surveillance (EAS) industry as International President of Sensormatic acquired by TYCO in 2001.

Kevin Schiessler - Kevin is President and CEO of Norrizon Sales and Marketing Group based in Montreal, Quebec, Canada. Norrizon is one of the largest and most successful outsource sales and marketing organizations in Canada. Kevin's previous experience includes sales, marketing and general management with Fortune 100 companies such as Bristol Myers Squibb and Procter & Gamble.

Joe Ryan, CEO of NeWave stated: "We are very excited to announce the expansion of our Advisory Board and very proud of the group we have brought together. We have already worked extensively with this team of top notch people with excellent results. Each member brings their own set of experiences and expertise all of which are extremely complementary to each other. We have great confidence that this team will add immeasurably to NeWave's success."

About NeWave® Sensor Solutions

NeWave® Sensor Solutions is a leading provider of optimized solutions for today's most challenging item-level Radio Frequency Identification (RFID) problems. The company develops industry-standard RFID technology based on the patented Wave® Antenna that sets a new standard for accuracy, versatility and efficiency. The Wave is the first and only antenna specifically designed to be used only for item-level RFID solutions. NeWave's core technology was developed by the world-class ElectroScience Laboratory (ESL) of The Ohio State University, a pioneer in RF research and development under the direction of NeWave's Chief Technical Officer (CTO), and is produced in partnership with Wistron NeWeb Corporation (WNC), the Taiwan-based global leader in antenna manufacturing. NeWave's management team leverages a strong technical and international business heritage in a variety of industries for accomplishing its mission of providing optimized solutions to today's greatest RFID challenges.

For more information, please visit us at www.newavesensors.com.

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